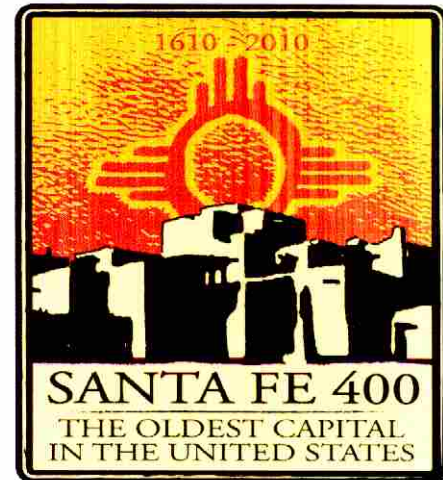


CITY OF SANTA FE

LAND USE DEPARTMENT

BUILDING PERMIT DIVISION



Temporary Banner Regulations

What is allowed?

A business may display one banner in conformance with Santa Fe City Code Section 10-8.10(F). Temporary signage is a sign that relates to an event, function or activity of a specific, limited duration.

What is the maximum size permitted?

No banner shall exceed four feet in any one of its dimensions except when advertising the sale, lease or rent of commercial or multi-family residential property in which case, it shall not exceed 32 square feet.

How often can I display a banner?

A building permit is required for each banner for a period not to exceed 30 days or the duration of the event plus one week, whichever is shorter.

What do I have to do to get approval?

Submit an application to the Building Permit Division indicating the display dates and a drawing of the banner with dimensions that describe the size, materials, colors, appearance and location of the proposed temporary banner. The Division will review the request over-the-counter and issue a permit within 30 minutes upon approval.

What happens if I install a banner without obtaining a permit?

Banners displayed without a permit will result in violation of City Code and a citation by the Land Use Department. The Court penalty may be up to 90 days in jail or a fine of \$500 and/or both a fine and imprisonment. In addition, a double permit fee will be required for a permit.

What is not allowed?

Pennants, tinsel or fringe are not allowed anywhere in the City. Flags, banners and awnings are **not** permitted in any Historic District.

Any questions should be directed to the Building Permit Division.